

RSUS	EB	DATE	TIME	INSTRUCTOR	CLASS TITLE	DURATION
		6/24/2013	9:00-10:00	Staff	Doors open	
		6/24/2013	10:00-11:00	Staff	Registrations and interactions	
	EB	6/24/2013	11:00-12:00	Fred,Eli,Brent	Area48 introduction and tour	
	EB	6/24/2013	12:00-2:00	Gordon	Intro to Entrepreneurship and Innovation	2-3 hrs
		6/24/2013	2:00-2:30	Staff	Lunch break	
		6/24/2013	2:30-3:30	Fred,Eli	Group/individual introductions and why are you here	
		6/24/2013	3:30-4:00		Mixer	
	EB	6/24/2013	4:00-6:00	TBD	Introduction to Innovation Thinking	2 hrs
		6/24/2013	6:00-6:30	Staff	Wrap up	
		6/25/2013	10:00-11:00	Staff	Doors open	
		6/25/2013	11:00-12:00	Staff	Registrations and networking	
	EB	6/25/2013	12:00-2:00	Gordon	Intro to Social Enterprise and Social Entrepreneurship	2-3 hrs
		6/25/2013	2:00-3:00	Staff	Lunch and mixer	
		6/25/2013	2:00-3:00	Staff	Introductions. Why are you here?	
	EB	6/25/2013	4:00-5:00	Brent	PHX Startup Support Ecosystem Overview	1 hr
		6/25/2013	5:00-6:30	Eli,staff	Interaction games	
		6/25/2013	6:30-7:00	Staff	Wrap up	
		6/26/2013	10:00-11:00	Staff	Doors open	
		6/26/2013	11:00-12:00	Staff	Registrations and networking	
	EB	6/26/2013	12:00-2:00	Sidnee	Introduction to Lean Thinking for entrepreneurs and Innovators	2 hrs
		6/26/2013	2:00-3:00	Staff	Lunch and mixer	
	EB	6/26/2013	3:00-4:00	Brent	ASU Entrepreneurial Resources Overview	1 hr
		6/26/2013	4:00-4:30	Staff	Break and Mixer	
	EB	6/26/2013	4:30-5:30	Eli	Project Management Tools	1 hr
		6/26/2013	5:30-6:00	Staff	Wrap Up	
		6/27/2013	10:00-11:00	Staff	Doors open	
		6/27/2013	11:00-12:00	Staff	Registrations and networking	
	EB	6/27/2013	12:00-1:30	Gordon	Introduction to Strategy and Competitive Advantage	1.5 hrs
		6/27/2013	1:30-2:00	Staff	Lunch and Mixer	
	EB	6/27/2013	2:00-3:00	Brent	Ideation Workshop: The Bug List	1 hr
		6/27/2013	3:00-3:30	Staff	Break and Mixer	
	EB	6/27/2013	3:30-4:30	Brent	Elevator Pitch Workshop	1 hr
		6/27/2013	4:30-5:00	Brent	Mixer	
RSUS	EB	6/27/2013	5:30-8:30	Benson	A Lean Startup Case Study w/Shower Start	2 hr
		6/27/2013	7:00-7:30	Staff	Wrap Up	
		7/1/2013	10:00-11:00	Staff	Doors open	
		7/1/2013	11:00-12:00	Staff	Registrations and networking	
	EB	7/1/2013	12:00-1:30	Charlie/Hool	Setting Up a Company/Options	1.5 hrs
		7/1/2013	1:30-2:30	Staff	Lunch and Mixer	
	EB	7/1/2013	2:30-3:30	Meagan	Media Dos and Don'ts	1 hr
		7/1/2013	3:30-4:00	Staff	Break and Mixer	
	EB	7/1/2013	4:00-5:30	Eli/Neetu	Brainstorming and Problem Solving	1.5 hrs
		7/1/2013	5:30-6:00	Staff	Wrap Up	
		7/2/2013	10:00-11:00	Staff	Doors open	
		7/2/2013	11:00-12:00	Staff	Registrations and networking	
	EB	7/2/2013	12:00-1:00	Eli	Engineering Product Design	1 hr
		7/2/2013	1:00-1:30	Staff	Break and Mixer	
	EB	7/2/2013	1:30-3:00	Eli	Creating Promotional Videos for Your Business	1.5 hr
		7/2/2013	3:00-4:00	Staff	Mixer	
	EB	7/2/2013	4:00-5:00	May (President's Office)	Leadership for Startups	1 hr
		7/2/2013	5:00-6:00	Staff	Wrap Up	
		7/3/2013	10:00-11:00	Staff	Doors open	
		7/3/2013	11:00-12:00	Staff	Registrations and networking	
	EB	7/3/2013	12:00-2:00	Brent	Founding Team Operating Agreements and Vesting Schedules	2 hrs
		7/3/2013	2:00-2:30	Staff	Break and Mixer	
	EB	7/3/2013	2:30-3:30	Brent	Wire-Framing Your Web-Based Startup: Lessons learned from a non-techie	1 hr
		7/3/2013	3:30-4:00	Staff	Break and Mixer	
RSUS	EB	7/3/2013	4:00-6:00	Benson	Customer Development	2 hrs
		7/3/2013	6:00-6:30	Staff	Wrap Up	
		7/4/2013	---	---	CLOSED - 4TH OF JULY HOLIDAY	
		7/8/2013	10:00-11:00	Staff	Doors open	
		7/8/2013	11:00-12:00	Staff	Registrations and networking	
		7/8/2013	12:00-1:30	Benson	Business modeling/prototyping/designing	1.5 hrs
		7/8/2013	1:30-2:00	Staff	Break and Mixer	
		7/8/2013	2:00-3:30	Meagan	Branding 101	1.5 hrs
		7/8/2013	3:30-4:00	Staff	Break and Mixer	
		7/8/2013	4:00-5:30	Eli	Product Manufacturing (3D printing)	2 hrs
		7/8/2013	5:30-6:00	Staff	Wrap Up	
		7/9/2013	10:00-11:00	Staff	Doors open	
		7/9/2013	11:00-12:00	Staff	Registrations and networking	
		7/9/2013	12:00-1:30	Benson	SWOT	1.5 hr
		7/9/2013	1:30-2:00	Staff	Break and Mixer	
		7/9/2013	2:30-3:00	Benson	Porters Five Forces	1.5 hrs
		7/9/2013	3:00-3:30	Staff	Break and Mixer	
		7/9/2013	3:30-4:30	Wiley	Red Flags – 10 Things to Never Do, Write, or Say when talking about your startup	1 hr
		7/9/2013	4:30-6:00	Eli/Gordon	Team Formation Activity	
		7/9/2013	6:00-6:30	Staff	Wrap Up	

	7/10/2013	10:00-11:00	Staff	Doors open	
	7/10/2013	11:00-12:00	Staff	Registrations and networking	
	7/10/2013	12:00-1:00	Tracy	Veteran Owned Business	1 hr
	7/10/2013	1:00-1:30	Staff	Break and Mixer	
	7/10/2013	1:30-3:00	Tracy	Military/Defense/Aerospace Industries	1.5 hrs
	7/10/2013	3:00-3:30	Staff	Break and Mixer	
RSUS	7/10/2013	3:30-6:00	Matt OBrian	Personal branding	2.5 hrs
	7/10/2013	6:00-6:30	Staff	Wrap Up	
	7/11/2013	10:00-11:00	Staff	Doors open	
	7/11/2013	11:00-12:00	Staff	Registrations and networking	
	7/11/2013	12:00-2:00	G3Box - Susanna	Crowdfunding Tools and Tips	2 hrs
	7/11/2013	2:00-2:30	Staff	Break and Mixer	
	7/11/2013	2:30-3:30	Wiley	Marketing your Startup – How to be heard above the noise	1 hr
	7/11/2013	3:30-4:00	Staff	Break and Mixer	
	7/11/2013	4:00-5:00	Annette	Graphic Design Guidelines	1 hr
	7/11/2013	5:00-7:00	Staff	Movie and Discussion	2 hr
	7/11/2013	7:00-7:30	Staff	Wrap Up	
	7/15/2013	10:00-11:00	Staff	Doors open	
	7/15/2013	11:00-12:00	Staff	Registrations and networking	
RSUS	7/15/2013	12:00-2:00	Charlie	What do Investors Look For (VC vs Angel Investors)	2 hrs
	7/15/2013	2:00-2:30	Staff	Break and Mixer	
	7/15/2013	2:30-3:30	Wiley	Furnace Tech Transfer Accelerator – How it works and who should apply	1.5 hrs
	7/15/2013	3:30-4:00	Staff	Break and Mixer	
	7/15/2013	4:00-6:00	Eli/Gordon	Team Building Exercise	2 hrs
	7/15/2013	6:00-6:30	Staff	Wrap Up	
	7/16/2013	10:00-11:00	Staff	Doors open	
	7/16/2013	11:00-12:00	Staff	Registrations and networking	
	7/16/2013	12:00-1:00	Brent	Seed Funding Pitch Prep	1 hr
	7/16/2013	1:00-1:30	Staff	Break and Mixer	
	7/16/2013	1:30-3:30	Kim Hannah	Quick Books	2 hrs
	7/16/2013	3:30-4:00	Staff	Break and Mixer	
	7/16/2013	4:00-5:30	Sam Buf/Eli	Financial Projections	1.5 hrs
	7/16/2013	5:30-6:00	Staff	Wrap Up	
	7/17/2013	10:00-11:00	Staff	Doors open	
	7/17/2013	11:00-12:00	Staff	Registrations and networking	
	7/17/2013	12:00-1:00	Charlie/Wiley	Licensing IP From Universities	1 hr
	7/17/2013	1:00-1:30	Staff	Break and Mixer	
	7/17/2013	1:30-2:30	Quarles and Brady/Dave	Strategic issues related to govt contracts	1 hr
	7/17/2013	2:30-3:30	Quarles and Brady/Geoffrey	Securities offerings for early stage companies	1 hr
	7/17/2013	3:30-4:00	Staff	Break and Mixer	
				Intro to Equity Financing	
				a. FFF, Angel, Seed, and Venture Funding Definitions	
				b. Types of Stock	
				c. Valuation and Term sheets	
				d. Who's active and doing deals	
	7/17/2013	4:00-6:00	Wiley		2 hrs
	7/17/2013	6:00-6:30	Staff	Wrap Up	
	7/18/2013	10:00-11:00	Staff	Doors open	
	7/18/2013	11:00-12:00	Staff	Registrations and networking	
	7/18/2013	12:00-2:00	Neetu	SBIR	2 hrs
	7/18/2013	2:00-2:30	Staff	Break and Mixer	
	7/18/2013	2:30-3:30	Eric Caruth	Small Business Loans from Banks	1 hr
	7/18/2013	3:30-4:00	Staff	Break and Mixer	1 hr
	7/18/2013	4:00-6:00	Staff	Movie and Discussion	
	7/18/2013	6:00-6:30	Staff	Wrap Up	